

I WANT TO SELL MY BOOK

burble™

This guide will give you information on selling your book through the burble book shop. It also includes documentation that needs to be complete in order to list your book with Burble.

1

I WANT TO SELL MY BOOK

Once you have done an initial print run of your book with Burble you will be able to sell it on the Burble on-line book shop. If your book is sold through the online book shop we will print the book on demand, dispatch it and pay profits on sales to you on a monthly basis.

2

HOW IT WORKS

YOUR SELLING PRICE

Decide on your Selling Price (also known as your list price).

This is the cost of printing one book plus the profit you choose to add.

OUR FEES

We charge a fee of 20% of the profit figure you add. This fee is only charged if a book is sold.

No sale, no fee.

EXAMPLE

Selling price	R180
Less cost to print one book	-R80
Profit	R100
Less fee (20% of profit)	-R20
Your portion	R80

This example is for illustration, prices will vary.

3 PAYMENT



Each month we count your sales and pay you the profit less fees and printing costs. Payment is by EFT into the bank account details you entered when completing our documentation.

4 HOW DO I CALCULATE MY PRINTING COST

Whenever your book is sold through the online book shop we will print it on demand (even 1 copy). To calculate your printing cost you can use our pricing calculator on the self publishing page <http://www.burble.co.za/self-publish>. We will charge you the same unit cost as we would normally charge for 10 copies.

For example, using the pricing calculator

10 books of 250 pages for the book size 210 x 148mm will cost R111.21 each, inclusive of VAT.

PRICING CALCULATOR

PAGES COPIES

250 **10**

PAGES COPIES

From 40 to 500 pages Minimum 10 copies

Must be an even number

CALCULATE

Pricing becomes more economical from 25 books

PRICING PER PAPERBACK BOOK

Pricing includes VAT

	1	2	3	4
	198 x 130mm (7.8 x 5.1 in)	210 x 148mm (8.3 x 5.8 in)	234 x 153mm (9.2 x 6.0 in)	240 x 170mm (9.4 x 6.7 in)
TEXT PAPER				
CREAM (uncoated 70GSM)	R111.21	R111.21	R113.66	R127.47
WHITE (uncoated 80GSM)	R111.21	R111.21	R113.66	R127.47

The contrast between cream paper and black text is much more comfortable on the eye.

Covers are full colour on the outside, blank on the inside. Text pages are printed on 1 colour black throughout.

The minimum order is 10 copies. Volume discounting will apply on quantities of 25, 50, 100 and 250. For 500+ copies, contact us for a bespoke quote.

Whenever your book with these specifications is sold through the online store we will print that copy and charge you R111.21 for the cost of the printing.

5

COMPLETE YOUR DETAILS.

Book Title: _____

Author Name: _____

Selling Price (inclusive of VAT): _____

Printing Price (inclusive of VAT): _____

(Use the pricing calculator)

What is your book about? (250 words or less) _____

Order Number: _____

(What is the order number of the book you had printed with us? This is the exact book we will be listing on our website and then printing when orders are placed.)

ISBN: (If applicable) _____

Book Size: 198 x 130mm 210 x 148mm 234 x 153mm
 240 x 170mm Other (Please specify): _____

Contact Details

Full Name: _____

Email: _____

Telephone Number: _____

Address: _____

Bank Account details

Bank: _____

Account Name: _____

Account Number: _____

Branch Code: _____

We will be using these banking details to pay you the profits after printing costs and commissions for any books sold. Note; if you are not VAT registered and cannot provide these details then we will pay your profits owed less VAT as by law we will be required to pay the VAT to SARS.

Acknowledgement

I give permission as the owner of the copyright for the above book for it to be reproduced in the event of a sale on the Burble Book Store. I understand that profits from any sales of my book will be paid monthly as per the completed and signed documentation.

Signature: _____

Name: _____

Date: _____

(Initial each page and email entire document to info@burble.co.za)